



Los Angeles Cyber Lab, Inc.  
An Internet-Security Information Sharing & Analysis Organization

## **Sponsorship Packages Guide for 2019**

September 17<sup>th</sup> & 18<sup>th</sup>

Westin Bonaventure (Downtown Los Angeles)



## Sponsorship Packages for 2019 LA Cyber Lab Security Summit

### Summit Sponsor:

One Summit Sponsorships @ \$10,000.

### Benefits:

- 1 Speaking Session Guaranteed
- 5 Minute speaking slot with PowerPoint followed by introduction of 1 Key Note Speaker in main conference room
- Tier 1 listing in PowerPoint loop in Main Conference room
- Tier 1 pick of booth or table location
- Company logo linked to your homepage and the LACL Security Summit 2019 website homepage & the LACL Partner's Page, throughout 2019
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Full Summit Attendee List
- 6 General Admissions complimentary passes - lunch included
- 20% discount on all General Admission tickets for Summit Sponsor's employees
- 15% discount on all General Admission tickets for Summit Sponsor's customers and contacts





## Sponsorship Packages for 2019 LA Cyber Lab Security Summit

### Platinum Sponsor

Three Sponsorships @ \$6,000.

#### Benefits:

- 5 Minute speaking slot with PowerPoint followed by introduction of 1 Key Note Speaker in main conference room
- Tier 2 listing in PowerPoint loop in Main Conference room
- Tier 2 pick of booth or table location
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page, [www.lacyberlab.org](http://www.lacyberlab.org), throughout 2019
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Full Summit Attendee List
- 4 General Admissions complimentary passes - lunch included
- 20% discount on all General Admission tickets for Summit Sponsor's employees
- 15% discount on all General Admission tickets for Summit Sponsor's customers and contacts





## Sponsorship Packages for 2019 LA Cyber Lab Security Summit

### Gold Sponsor

Unlimited sponsorships @ \$3,000.

### Benefits

- Tier 3 pick of booth or table location
- Tier 3 listing in PowerPoint loop in Main Conference room
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page, [www.lacyberlab.org](http://www.lacyberlab.org), throughout 2019
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Standard Attendee List
- 3 General Admissions complimentary passes - lunch included
- 20% discount on all General Admission tickets for Summit Sponsor's employees
- 15% discount on all General Admission tickets for Summit Sponsor's customers and contacts





## Sponsorship Packages for 2019 LA Cyber Lab Security Summit

### Silver Sponsor

Unlimited sponsorships @ \$2,250.

#### Benefits

- Tier 4 of table location
- Tier 4 listing in PowerPoint loop in Main Conference room
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page, [www.lacyberlab.org](http://www.lacyberlab.org), throughout 2019
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Standard Attendee List
- 2 General Admissions complimentary passes - lunch included
- 20% discount on all General Admission tickets for Summit Sponsor's employees
- 15% discount on all General Admission tickets for Summit Sponsor's customers and contacts





## Sponsorship Packages for 2019 LA Cyber Lab Security Summit

### Bronze Sponsor (Community/Non-Profits/Small Business)

Unlimited sponsorship @ \$500.

#### Benefits

- Tier 4 of table location
- Tier 4 listing in PowerPoint loop in Main Conference room
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page, [www.lacyberlab.org](http://www.lacyberlab.org), throughout 2019
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Standard Attendee list
- 2 General Admissions complimentary passes - lunch included
- 40% discount on all General Admission tickets for Summit Sponsor's employees





## **Sponsorship Packages for 2019 LA Cyber Lab Security Summit**

### **Workshop**

Sponsorship \$3,000.

### **Benefits**

- Tier 3 pick of booth or table location
- Tier 3 listing in PowerPoint loop in Main Conference room
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page, [www.lacyberlab.org](http://www.lacyberlab.org), throughout 2019
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Full Summit Attendee list
- 2 General Admissions complimentary passes - lunch included
- 20% discount on all General Admission tickets for Summit Sponsor's employees
- 15% discount on all General Admission tickets for Summit Sponsor's customers and contacts



## **Sponsorship Packages for 2019 LA Cyber Lab Security Summit**

### **Breakfast**

Two Sponsorships @ \$900.

### **Benefits**

- Tier 4 of table location
- Tier 4 listing in PowerPoint loop in Main Conference room
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- 2 General Admissions complimentary passes - lunch included
- 15% discount on all General Admission tickets for Summit Sponsor's employees, customers and contacts





## **Sponsorship Packages for 2019 LA Cyber Lab Security Summit**

### **Lunch**

Two sponsorships @ \$2,500.

### **Benefits**

- Tier 3 pick of booth or table location
- Tier 3 listing in PowerPoint loop in Main Conference room
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Full Summit Attendee list
- 3 General Admissions complimentary passes - lunch included
- 15% discount on all General Admission tickets for Summit Sponsor's employees, customers and contacts



## Sponsorship Packages for 2019 LA Cyber Lab Security Summit

### Happy Hour

One sponsorship @ \$4,000.

#### Benefits:

- 5 min. Welcome of Attendees to Happy Hour
- Tier 2 listing in PowerPoint loop in Main Conference room
- Tier 2 pick of booth or table location
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Full Summit Attendee list
- 3 General Admissions complimentary passes - lunch included
- 15% discount on all General Admission tickets for Summit Sponsor's employees, customers and contacts



## Dinner

One sponsorship @ \$6,000.

### Benefits:

- 5 min. Welcome to Day 1 Dinner
- Tier 2 listing in PowerPoint loop in Main Conference room
- Tier 2 pick of booth or table location
- Company logo linked to your homepage and the LACL Security Summit 2019 website & LACL Partner's page, [www.lacyberlab.org](http://www.lacyberlab.org), throughout 2019
- Company logo on the main conference room PowerPoint loop
- Prime acknowledgement in the e-mail blasts leading up to the Summit
- Full Summit Attendee list
- 3 General Admissions complimentary passes - lunch included
- 20% discount on all General Admission tickets for Summit Sponsor's employees
- 15% discount on all General Admission tickets for Summit Sponsor's customers and contacts



### Sponsorship Packages for 2019 LA Cyber Lab Security Summit

Benefits	Summit Sponsor	Platinum	Gold	Silver	Bronze Small Bus.	Workshop	Breakfast	Lunch	Happy Hour	Dinner
Summit Speaking Session	X									
5 min. Presentation at Keynote	X	X								
Special Verbal acknowledgement in Main Conference Room	X	X								
Acknowledgement in Main Conference Room (PowerPoint loop)	X	X	X	X	X	X	X	X	X	
Acknowledgement in Track Breakout Rooms (PowerPoint)						X				
Acknowledgement at Dinner										X
Welcome Attendees to Day 1 Dinner (5 min.)										X
Full Summit Attendee Registration List	X	X							X	X
Standard Summit Attendee Registration List			X	X	X	X	X	X		
Logo & Link LACL Summit websites	X	X	X	X			X	X	X	X
Logo & Link on LACL Summit Sponsor website	X	X	X	X	X	X	X	X	X	X
General Admission Passes	6	4	3	2	2	2	2	3	3	3
Email Promotion	Prime	Prime	Std.	Std.	Std.	Std.	Std.	Std.	Prime	Prime
Admission Discounts for Employees	20%	20%	20%	20%	40%	20%	15%	15%	15%	20%
Admission Discounts for Contacts	15%	15%	15%	15%		15%	15%	15%	15%	15%
Booth space as an Exhibitor	X	X	X			X			X	X
Table space as an Exhibitor				X	X		X	X		